

# CONTRACT



**WNYT - TV**  
**715 N Pearl Street**  
**Albany, NY 12204**  
**(518)436-4791**

[www.wnyt.com](http://www.wnyt.com)

And:

**Great American Media**  
**1010 Wisconsin Ave NW**  
**Ste 800**  
**Washington, DC 20007-3674**

<u>Contract / Revision</u> 286301 /		<u>Alt Order #</u> 08367902
<u>Product</u> DCCC		
<u>Contract Dates</u> 09/20/16 - 09/26/16		<u>Estimate #</u> 4679
<u>Advertiser</u> DCCC Democratic Congressional Campaign		<u>Original Date / Revision</u> 09/13/16 / 09/13/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WNYT	<u>Account Executive</u> Ryan Eddins	<u>Sales Office</u> HRP - Washing
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 11	<u>Product 1/2</u> 14
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WNYT	09/20/16	09/23/16	M-F Today Show III	10-11a		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-TWTF--				2	\$200.00				
N 2	WNYT	09/20/16	09/23/16	M-F 11:35p-12:35a Tonight S	11:35p-12:35a		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-TWTF--				2	\$400.00				
N 3	WNYT	09/20/16	09/23/16	M-F Millionaire I	1230-1p		:30				NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-TWTF--				2	\$140.00				
N 4	WNYT	09/26/16	09/26/16	M-F NC13 Noon News	12-12:30p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	1-----				1	\$200.00				
N 5	WNYT	09/20/16	09/23/16	Dr. Oz	2-3p		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-TWTF--				2	\$100.00				
N 6	WNYT	09/20/16	09/23/16	M-F 3-4p Rachael Ray	3-4p		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-TWTF--				2	\$100.00				
N 7	WNYT	09/20/16	09/23/16	M-F 4-5p Harry	4-5p		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-TWTF--				2	\$150.00				
N 8	WNYT	09/20/16	09/23/16	M-F 5-5:30a News	5-5:30a		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-TWTF--				2	\$250.00				
N 9	WNYT	09/20/16	09/23/16	M-F 5-5:30p News	5-5:30p		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-TWTF--				2	\$450.00				
N 10	WNYT	09/20/16	09/23/16	M-F 5:30-6a News	5:30-6a		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-TWTF--				2	\$350.00				
N 11	WNYT	09/20/16	09/23/16	M-F 5:30-6P News	5:30-6p		:30				NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>	<u>Alt Order #</u>
286301 /	08367902

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/20/16 - 09/26/16	DCCC	4679

<u>Advertiser</u>	<u>Original Date / Revision</u>
DCCC Democratic Congr	09/13/16 / 09/13/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-TWTF--				2	\$550.00				
N 12	WNYT	09/20/16	09/23/16	M-F 6-6:30p News	6-6:30p		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-TWTF--				2	\$800.00				
N 13	WNYT	09/20/16	09/23/16	M-F AM Live	6-7a		:30				NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-TWTF--				2	\$750.00				
N 14	WNYT	09/26/16	09/26/16	M-F Entertainment Tonight	7-7:30p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	1-----				1	\$450.00				
N 15	WNYT	09/20/16	09/23/16	M-F Today Show	7-9a		:30				NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-TWTF--				4	\$750.00				
N 16	WNYT	09/20/16	09/23/16	M-F 730-8p Inside Edition	730-8p		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-TWTF--				2	\$350.00				
N 17	WNYT	09/20/16	09/23/16	M-F Today Show II	9-10a		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-TWTF--				2	\$300.00				
N 18	WNYT	09/23/16	09/23/16	Dateline 9-11p	10-11p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/23/16	09/29/16	----1--				1	\$750.00				
N 19	WNYT	09/24/16	09/24/16	Saturday Night Live	1130p-1a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/16	09/30/16	-----1-				1	\$350.00				
N 20	WNYT	09/24/16	09/24/16	Sat Today 7-8a	7-8a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/16	09/30/16	-----1-				1	\$200.00				
N 21	WNYT	09/24/16	09/24/16	Sa Entertainment Tonight	7-8p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/16	09/30/16	-----1-				1	\$250.00				
N 22	WNYT	09/24/16	09/24/16	Sat NC13 Weekend Today	8-9a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/16	09/30/16	-----1-				1	\$300.00				
N 23	WNYT	09/24/16	09/24/16	Sa Today 9-10a	9-10a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/16	09/30/16	-----1-				1	\$250.00				
N 24	WNYT	09/25/16	09/25/16	Su 7-8a NC13 Weekend Tod	7-8a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/16	10/01/16	-----1				1	\$200.00				
N 25	WNYT	09/20/16	09/25/16	M-SU 11p News	11-11:35p		:30				NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/20/16	09/26/16	-TWTFSS				2	\$650.00				
N 26	WNYT	09/21/16	09/21/16	Chicago PD	10-11p		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/21/16	09/27/16	--1----				1	\$2,000.00				
N 27	WNYT	09/21/16	09/21/16	Blindspot	8-9p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/21/16	09/27/16	--1----				1	\$1,500.00				

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 28	WNYT	09/26/16	09/26/16	Dr. Oz	2-3p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	1-----				1	\$100.00				
N 29	WNYT	09/26/16	09/26/16	M-F 3-4p Rachael Ray	3-4p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	1-----				1	\$100.00				
N 30	WNYT	09/26/16	09/26/16	M-F 4-5p Harry	4-5p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	1-----				1	\$150.00				
N 31	WNYT	09/26/16	09/26/16	M-F 5-5:30a News	5-5:30a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	1-----				1	\$250.00				
N 32	WNYT	09/26/16	09/26/16	M-F 5-5:30p News	5-5:30p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	1-----				1	\$450.00				
N 33	WNYT	09/26/16	09/26/16	M-F 5:30-6a News	5:30-6a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	1-----				1	\$350.00				
N 34	WNYT	09/26/16	09/26/16	M-F 5:30-6P News	5:30-6p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	1-----				1	\$550.00				
N 35	WNYT	09/26/16	09/26/16	M-F AM Live	6-7a		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	1-----				1	\$750.00				
N 36	WNYT	09/26/16	09/26/16	M-F Today Show	7-9a		:30				NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	2-----				2	\$750.00				
Totals								0.00				55	\$24,730.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 -09/25/16	43	\$19,880.00	(\$2,982.00)	\$16,898.00
09/26/16 -09/26/16	12	\$4,850.00	(\$727.50)	\$4,122.50
<b>Totals</b>	<b>55</b>	<b>\$24,730.00</b>	<b>(\$3,709.50)</b>	<b>\$21,020.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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